



FOR IMMEDIATE RELEASE

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2017 NUTRIENCE OAKVILLE HALF MARATHON HIGHLIGHTS THE PAST, PRESENT & FUTURE

Oakville, ON – With the 2017 Nutrience Oakville Half Marathon less than a month away, the event organizers, Landmark Sport Group Inc., have announced that the event will reflect a “Past, Present & Future” theme this year, showcasing historic aspects of Oakville, while implementing a new route, with the goal of growing the event in the coming years.

The 2017 finisher’s medal and t-shirt design will reflect the plaques found on historical buildings of Oakville, highlighting the rich history of the town. Buildings built before 1971 display the plaques, highlighting their historical significance. Participants will make their way through historic areas of Oakville, where the Historical Society of Oakville is located.

“We are excited to be able to showcase the historical aspects of Oakville to our participants,” said Race Director, Brody Coles. “The Town of Oakville has a very rich history, and we are glad that we can help commemorate it. It has always been a beautiful route, but this year, participants will get a true sense of the community-feel and history that Oakville offers, while competing in an elite-event.”

New for 2017, the Nutrience Half Marathon route has been updated, and will include more Lake Ontario waterfront. The new route will take participants across the Sixteen Mile Creek via the Rebecca Street bridge, before turning south on Navy Street. Then, the route will pass through the historical area of Oakville. Participants will pass by the Old Post Office, Oakville’s first post office, Thomas House, built in 1829, and the Cottages of Erchless, grounds built by the great-granddaughters of Oakville’s founder, William Chisholm. Participants then head east along Front Street, making their way back to Lakeshore before picking back up on the original route to finish the last half of the course. An updated map can be found below, and at www.oakvillehalfmarathon.com/half-marathon/.



“We are confident that participants will love the new route for 2017,” said Coles. “Being able to include more waterfront, and the inclusion of historic areas of Oakville will provide beautiful scenery for both participants and spectators along the route. We are very pleased with the new route, and hope that everyone enjoys it.”

Online registration for the Nutrience Oakville Half Marathon will close on Thursday, September 21st. Participants may register online at www.oakvillehalfmarathon.com/register.

About the Nutrience Oakville Half Marathon

Whether you are a walker or runner, recreational or experienced, we welcome you to sign up for the Nutrience Oakville Half Marathon, taking place on Saturday, September 23rd and Sunday, September 24th! Race events include: Nutrience Half Marathon, 10K, 10K Relay, 5K, Timbits 2K Fun Run/Walk and Mutt Strutt 2K. All participants, spectators and members of the Oakville community are invited to attend the free Runner’s Expo on Saturday, September 23rd, taking place in gorgeous Coronation Park on the shores of Lake Ontario, and will feature a variety of vendors distributing free samples and products. New for 2017, the Mutt Strutt 2K will take place Saturday evening in Coronation Park – participants and dogs of all sizes welcome! For further information on this event, please visit: www.oakvillehalfmarathon.com.

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