

Nourish the body Fuel the spirit™



Nutrience® Oakville Half

• 21.1K • 10K • 5K • 2K

Runner's Expo

Saturday, September 23rd, 2017

We welcome you to the 11th annual Nutrience Oakville Half Marathon! With a total of five events, including the Nutrience Half Marathon, 10K, 10K Relay, 5K and 2K Fun Run/Walk, we expect this year to be the biggest and best yet!

The 2017 Nutrience Oakville Half Marathon will take runners along the stunning Lakeshore waterfront, making for a beautifully picturesque route. Last year's Runner's Expo brought sunny skies and perfect conditions, which we hope will continue for our next Race Weekend.

The Runner's Expo is a tremendous opportunity for vendors to promote their businesses and products to their target audience. The Runner's Expo acts as a mandatory stop for all participants to receive their race kits which includes their race bib, event t-shirt and timing chip. This upcoming Runner's Expo will take place on **Saturday, September 23rd, 2017 at Coronation Park** which is located at 1426 Lakeshore Road West, Oakville. All of Race Weekend will take place outside with exhibitor booths under the cover of 10' X 10' tents. Vendor space will be limited but guaranteed upon the receipt of three main items. They are:

- 1. Completed Vendor Registration Form**
 - a. Please see last page
- 2. Payment**
 - a. We accept cheque, cash or credit card
- 3. Certificate of Insurance**
 - a. Naming The Town of Oakville
 - b. Coverage of five million dollars
 - c. Valid for all of Race Weekend

This is an opportunity too good to miss, allowing vendors to meet those in the running community and to build and strengthen their brand image. The Nutrience Oakville Half Marathon Runner's Expo will be free of charge for the general public to attend, as well as race participants.

Come engage in the experience with over 10,000 people expected to attend our next Race Weekend. This is your opportunity to secure your booth at the 2017 Nutrience Oakville Half Marathon today!

Nutrience Oakville Half Marathon

Landmark Sport Group Inc., 5500 Rose Cherry Place, Mississauga, ON, L4Z 4B6

Phone: 905-949-1910 ext. 235 Email: info@oakvillehalfmarathon.com Fax: 905-949-4984 www.oakvillehalfmarathon.com



Runner’s Expo Dates and Times

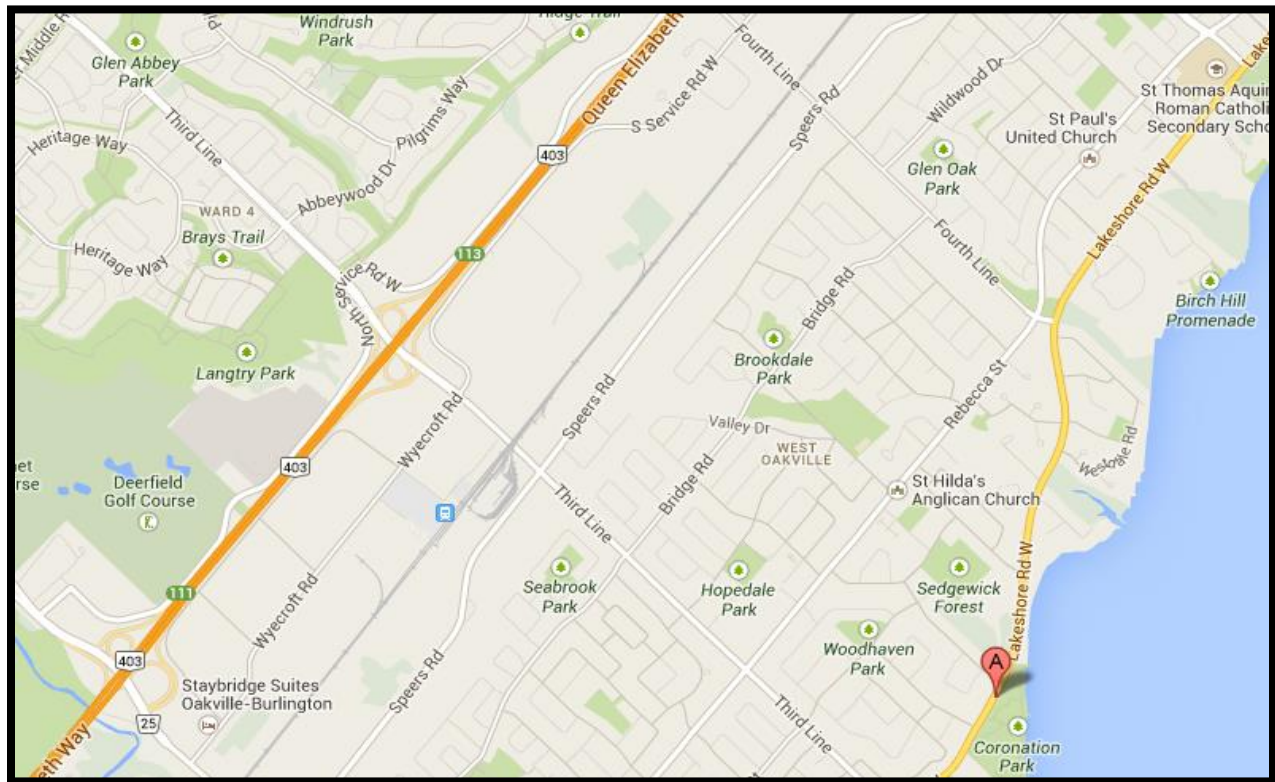
Date: Saturday, September 23rd, 2017

Hours of Operation: 10:00 AM – 4:00 PM

Note: Exhibitors must ensure the presence of at least one representative at their booth during exhibition hours at all times. We are not responsible for lost or stolen items.

Location

Coronation Park
1426 Lakeshore Road West
Oakville, Ontario, Canada, L6L 1G2



Parking

There will be parking available in Coronation Park on Saturday, September 23rd ONLY for the Runner’s Expo. Exhibitors will receive one VIP parking pass on Saturday, September 23rd to enter the park and bypass barricades on race day (Sunday, September 24th, 2017). A maximum of one parking pass will be distributed per vendor. Please plan to park at Bronte GO Station and carpool multiple staff to the park for race day.

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Booth Description

Each standard 10' X 10' booth at the Runner's Expo includes one table, a maximum of two chairs and one tent. Please indicate if you will be providing your own tent as well as your table and chair quantities on the registration form below.



Booth Rates

Runner's Expo Exhibitor Booth Rates	Base Fee	HST	Total
Standard Rate	\$550.00	\$71.50	\$621.50
Not for Profit Organization Rate	\$300.00	\$39.00	\$339.00

Payment

We accept cheque, cash and credit card for your Runner's Expo vendor booth fee. Payment along with a completed registration form and certificate of insurance is all due by Monday, September 11th, 2017 at the very latest. Booths will not be held unless guaranteed by these three items. Should you be paying by cheque, please make it payable to "Landmark Sport Group Inc."

Insurance

In addition to your completed vendor registration form and payment, we also require a certificate of insurance to be provided by each vendor naming the "Town of Oakville" with five million dollars coverage. Please ensure this certificate is valid from Saturday, September 23rd to Sunday, September 24th, 2017 and submit a copy with your Runner's Expo registration form. Without this document, vendors are not allowed to be present at our Runner's Expo.

Electrical

There will be no electrical hook ups available.

Telecommunications

There will be no phone lines available. Retail exhibitors will require either manual or wireless credit card processing units.

Exhibitor Set-up / Move Out Times

Set-up: Saturday, September 23rd, 2017 7:00 AM – 9:45 AM
Move-out: Saturday, September 23rd, 2017 4:00 PM – 6:00 PM

Exhibitors must set-up and move out during the times stated. Booth equipment may not be taken out of the exhibition area during show hours. All booths must be ready by 9:45 AM on Saturday, September 23rd, 2016 and remain active until 4:00 PM.

Exhibitors have the added option to remain set up on race day Sunday at no extra cost. However, Nutrience Oakville Half Marathon staff must be notified via your registration form. There will be security overnight on Saturday.

Loading Area

Exhibitors can access Coronation Park from the Lakeshore Road entrance. The exhibitor area will be in the grass area in front of the band shell. This area does not include a platform to offload pallets.

Directions

From QEW: Approaching from the east or west exit the QEW at Third Line in Oakville and drive south to Lakeshore Road. Head east following Lakeshore Road. The park driveway is a one way and you will turn right into the second entrance. Follow this road around until you arrive at the band shell area.



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2017 Exhibitor Registration Form

Organization/Company Name: _____

Contact Name: _____

Mailing Address: _____

Telephone: _____ Fax: _____

Email Address: _____

Product/Service Description: _____

Number of Booths Required	Single Booth	Double Booth	Multiple (state #)
Will you be bringing your own tent?		Yes	No
Will your booth remain set up for race day Sunday?		Yes	No
Your certificate of insurance is attached?		Yes	No
Will you be distributing samples in your booth?		Yes	No

Please specify product samples below:

* Exhibitor is responsible for providing waste receptacles for sampling booths.

Exhibitor Requirements											
Please check required quantities for your whole booth space.											
# of Tables	0	<input type="checkbox"/>	1	<input type="checkbox"/>	# of Chairs	0	<input type="checkbox"/>	1	<input type="checkbox"/>	2	<input type="checkbox"/>

Runner's Expo Exhibitor Booth Rates	Base Fee	HST	Total
Standard Rate	\$550.00	\$71.50	\$621.50
Not for Profit Organization Rate	\$300.00	\$39.00	\$339.00

Method of Payment: Cheque or Money Order should be payable to Landmark Sport Group Inc.
For credit card payment, please complete the box below.

Name on Card (Please Print) _____	Card # _____	Approval No. _____	Expiry Date _____
Signature: _____			
Please check: Visa <input type="radio"/> Master Card <input type="radio"/> Amex <input type="radio"/>			

Terms and Conditions:

The Exhibitor must accept the following terms and conditions in order to exhibit at the 2017 Nutrience Oakville Half Marathon Runner's Expo: No reimbursement will be made in the event of a cancellation. The Nutrience Oakville Half Marathon reserves the right to change the location of a confirmed booth if it deems necessary in the best interests of the show. Display and installation must stay within the booth rental space and must not interfere in any way with walkways, other exhibits and exhibitors. Exhibitors are responsible for any damages done to the facility or rental equipment. The exhibit area will be secured during non-show hours; however neither the Nutrience Oakville Half Marathon nor The Town of Oakville is responsible for lost, damaged, or stolen articles.

Exhibitor Signature: _____ **Date:** _____

Please return completed form, payment and insurance by Monday, September 11th, 2017