



FOR IMMEDIATE RELEASE
November 5, 2015

2015 Nutrience Oakville Half Marathon Raises Over \$75,000 for Charity!



November 5, 2015 - Oakville, ON - The 2015 Nutrience Oakville Half Marathon is proud to announce that a grand total of \$78,320.00 has been raised for the eleven charities involved with the Run for a Cause Community Challenge presented by Whole Foods Market – Oakville. On Sunday, September 27th, 2015 our race participants were running or walking on behalf of one of the following charity partners: The Arthritis Society, Canadian Cancer Society, Colorectal Cancer Association of Canada, Crohn's & Colitis Canada – Halton Chapter, Girls Inc. of Halton, Oakville & Milton Humane Society, Oakville Parent & Child Centre, Schizophrenia Society of Ontario, SOAAR for Autism, STRIDE and the YMCA of Oakville.

The 2015 event marked the first year of the Run for a Cause Community Challenge. On Tuesday, August 11th, 2015, Whole Foods Market – Oakville hosted its quarterly Community Support Day. Where, five percent of sales on this day are donated to one specific charity. To extend this, Whole Foods Market awarded the five percent of the daily sales in three prize categories to the top charities at the 2015 Nutrience Oakville Half Marathon.

The top three charities were selected based on the following criteria: the charity with the most fundraising participants (Oakville & Milton Humane Society); largest amount of donations (SOAAR For Autism) and the charity that raises the largest amount of pledge dollars per fundraising participant (Oakville Parent-Child Centre).

The 2015 total is the second highest donation total in the event's history. "We partnered with a great variety of charities for eleven amazing causes and we are thrilled with the amount of funds raised for these charities" says Brody Coles, Event Coordinator of the Nutrience Oakville Half Marathon. "It is great to see the mix from local to provincial and even national charities that partner with us and benefit from our event each and every year."

Thank you to all fundraisers and donors who helped contribute to the success of the overall donations collected. Congratulations to all eleven local and national charities involved!



About the Nutrience Oakville Half Marathon

If you are a walker or runner, recreational or experienced, we welcome you to sign up for our 2016 event taking place on Sunday, September 25th! Race events include: Nutrience Half Marathon, 10K, 10K Student Relay, 5K and the 2K Fun Run/Walk. Everyone is also invited to attend the free Runner's Expo taking place in gorgeous Coronation Park right on the shores of Lake Ontario, and will feature a variety of vendors distributing free samples and products. For further information on this event, please visit: www.oakvillehalfmarathon.com.



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